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- 1. A kit for detecting for detecting the binding of or interaction between each or any of a plurality of known, selected ligands and one or more target antiligands, said kit comprising:
- (a) a set of electrophoretic tag (e-tag) probes, the set comprising j members, and each of said e-tag probes having the form:
  - $(D, M_i)$  L  $T_i$ , where
    - (i) D is a detection group comprising a detectable label;
    - (ii) T<sub>i</sub> is a ligand capable of binding to or interacting with a target antiligand,
  - (iii) L is a linking group connected to  $T_j$  by a bond that is cleavable by a selected cleaving agent when the probe is bound to or interacting with the target antiligand, wherein cleavage by said agent produces an e-tag reporter of the form (D,  $M_i$ ) L', where L' is the residue of L attached to (D,  $M_i$ ) after such cleavage,
  - (iv)  $M_j$  is a mobility modifier having a charge/mass ratio that imparts a unique and known electrophoretic mobility to a corresponding e-tag reporter of the form  $(D,M_j)$  L', within a selected range of electrophoretic mobilities with respect to other e-tag reporters of the same form in the probe set; and
  - (v) (D,  $M_j$ )- includes both D  $M_j$  and  $M_j$  D -; wherein the uncleaved or partially cleaved e-tag probes, but not the corresponding e-tag reporter, is reactive with capture agent effective to impart a mobility to the probes bound to the capture agent that prevents the probes from electrophoretically migrating within said range of electrophoretic mobilities; and
- (b) a capture agent effective to bind to uncleaved or partially-cleaved probes, said uncleaved and/or partially cleaved probes produced by:
  - (i) reacting the antiligand(s) with the probe set under conditions that allow the probes to bind to or interact with the target antiligand(s), and
  - (ii) treating the reacted target sequences with the cleaving agent under conditions effective to cleave target-bound probes at the L  $T_J$  linkage, thereby producing a mixture of one or more corresponding e-tag reporters of the form  $(D, M_j)$  L', and uncleaved and/or partially cleaved e-tag probes, said capture agent being effective to
  - (i) impart a mobility to the probes bound to the capture agent that prevents the probes from electrophoretically migrating within said range of electrophoretic mobilities or
    - (ii) immobilize the probes on a solid support.
- 2. The kit of claim 1, wherein  $T_j$  is biotinylated and the capture agent is avidin or streptavidin.
- 3. The kit of claim 1, wherein T<sub>j</sub> contains an antigen and the capture agent is an antibody or antibody fragment that binds specifically to the antigen.

4. The kit of claim 1, wherein  $T_j$  contains a particle or mass group that effectively prevents its migration under electrophoretic conditions within the range of electrophoretic mobilities of the e-tag reporters.